

iGaming Platform

A comprehensive digital solution for managing and operating diverse iGaming games across worldwide markets, developed and managed by Bizmobia.



Why Choose Bizmobia's Platform?

Discover the distinct advantages that make Bizmobia the preferred partner for your iGaming venture.



Proven Track Record

Years of successful deployments and satisfied clients globally, demonstrating reliability and excellence.



Rapid Deployment

Launch your iGaming platform quickly with our efficient and streamlined implementation process.



Regulatory Compliance

Benefit from our deep expertise in navigating complex iGaming regulations across various jurisdictions.



24/7 Technical Support

Expert support available around the clock to ensure seamless operations and quick issue resolution.



Customizable Solutions

Tailor the platform to precisely match your brand, market demands, and operational specifics.



Cost-Effective Pricing

Achieve optimal return on investment with transparent and competitive pricing models.



Product Overview

Platform Scope

The iGaming Platform delivers a complete digital ecosystem for managing multiple iGaming game types across global regions. Bizmobia has engineered this system to support both retail point-of-sale operations and online digital channels, ensuring comprehensive market coverage.

Users can participate through web applications, mobile downloads, and physical POS terminals, creating a truly omnichannel experience.

Market Reach

Initially targeting worldwide markets with proven scalability architecture, the platform is designed for seamless regional expansion. The system accommodates diverse regulatory environments, multiple currencies, and various cultural preferences in iGaming gaming.

Built on cloud infrastructure, it supports unlimited geographic growth while maintaining consistent performance and security standards.

Core Business Objectives



Unified Platform Architecture

Build a single, integrated system supporting multiple iGaming types—Raffle, Alphabet, Number, 5/90, and 6/49—eliminating the need for separate game management systems.



Secure Agent Network

Create a fully trackable agent ecosystem with integrated wallet management, automated commission calculations, and real-time reconciliation capabilities.



Robust Admin Controls

Provide comprehensive administrative tools covering game configuration, result management, agent oversight, staff permissions, and detailed reporting analytics.



Seamless User Experience

Deliver consistent, intuitive interactions across all touchpoints—web portals, mobile applications, and retail POS terminals—ensuring accessibility for all player segments.

Major Platform Modules

1

Admin Panel

Web-based centralized control center providing complete system oversight, configuration management, and operational analytics. Administrators can monitor real-time activity, configure game parameters, manage financial transactions, and generate comprehensive reports.

2

Agent POS System

Dedicated point-of-sale application for retail agents featuring ticket sales, wallet management, transaction reconciliation, and thermal printer integration. Supports offline mode with automatic synchronization when connectivity resumes.

3

User Web Application

Responsive web portal enabling players to register, purchase tickets, check results, claim winnings, and manage their accounts through any modern browser with optimized mobile-responsive design.

4

Mobile Applications

Native iOS and Android applications available for download directly from the platform website, offering full functionality including ticket purchases, push notifications for draws, and digital wallet management.

Supported iGaming Game Types



5/90 iGaming

Players select 5 numbers from a pool of 90. Flexible draw schedules support daily, weekly, or custom frequency. Multiple prize tiers reward partial matches, creating engaging gameplay with varied winning opportunities.

1

6/49 iGaming

Standard international format where players choose 6 numbers from 49. This globally recognized game type follows established rules and prize structures, familiar to iGaming players worldwide.

10

Number iGaming

Flexible digit-based games supporting various combinations such as 3-digit or 4-digit formats. Configurable betting options include straight, box, and combination plays with adjustable payout structures.



Alphabet iGaming

Unique letter-based draw using characters A through Z. Custom winning rules can be configured to create distinctive game experiences, appealing to players seeking alternatives to traditional number-based iGaming.



Raffle iGaming

Traditional raffle system with pre-numbered tickets ensuring every entry has a unique identifier. Random winner selection from the pool of sold tickets, ideal for special promotions and guaranteed-winner events.

Revenue Models & Monetization

Our iGaming Platform offers a diverse range of monetization strategies to maximize your revenue potential and ensure sustainable growth.



Commission on Bets

Generate revenue through a percentage-based commission on all wagers placed across various game types.



Platform Licensing

Offer the core platform as a licensed service, allowing operators to leverage our technology for their own brands.



Transaction Fees

Implement small, percentage-based fees on deposits, withdrawals, or other financial transactions within the platform.



Agent Network Fees

Monetize the agent network through initial setup fees, periodic subscriptions, or performance-based charges.



White-Label Solutions

Provide fully customizable, branded versions of the platform for clients seeking a ready-to-launch iGaming solution.




Premium Features

Unlock additional revenue by offering subscription-based or one-time purchase premium features and exclusive content.

Platform Screenshots

All Games




5/90 Lottery

Pick 5 numbers from 1-90

Ticket Price	\$50
Jackpot	\$100,000
Next Draw	14:00
Odds	1 in 43,949,268

[Play 5/90 Lottery →](#)




6/49 Lottery

Pick 6 numbers from 1-49

Ticket Price	\$100
Jackpot	\$500,000
Next Draw	18:00
Odds	1 in 13,983,816

[Play 6/49 Lottery →](#)




Number Lottery

Pick 3 or 4 digit combination

Ticket Price	\$20
Jackpot	\$5,000
Next Draw	16:00
Odds	1 in 1,000

[Play Number Lottery →](#)

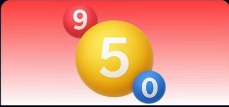


Alphabet Lottery

Pick 5 letters from A-Z

Ticket Price	\$40
Jackpot	\$10,000
Next Draw	12:00
Odds	1 in 65,780

[Play Alphabet Lottery →](#)



Raffle Draw

Pre-numbered tickets

Ticket Price	\$50
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iGaming ACCUEIL CONTEST PAGE BLOG CONTACT [Buy Tickets](#)

Our Biggest Jackpot

PRIZE POOL

\$140 MILLION

Draws every 2 weeks

02 d : 23 h : 58 m : 53 s



Could you be the NEXT WINNER?



[Get your ticket](#)



90 Bingo

Contest No: L043
9320 Remaining

Win up to **\$120**



90 Bingo

Contest No: L043
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Win up to **\$120**

System Roles and Permissions

Administrator

Complete system access including game configuration, agent network management, financial operations, staff permissions, result verification, and comprehensive reporting. Administrators control all platform settings and monitor system health.

Agent (POS User)

Retail operators who sell tickets through POS terminals, manage their wallet balance, print physical tickets, handle customer transactions, and perform daily reconciliation. Agents earn commissions on sales and are responsible for local regulatory compliance.

Staff Members

Specialized roles with focused permissions:

- **Accounts Team:** Payment processing, wallet recharges, reconciliation
- **Agent Management:** Agent onboarding, monitoring, support
- **Report Management:** Analytics, data exports, auditing

End User (Player)

Registered players who participate through web, mobile, or retail channels. Players can purchase tickets, view draw results, check ticket status, claim winnings, and manage their digital wallet. Self-service account management with verification workflows.

System Flow Architecture

The platform follows a centralized architecture with real-time data synchronization across all modules. The flow ensures seamless operations from ticket purchase to winner payout.

1

User Registration & Authentication

Players register via web or mobile. KYC verification. Agent accounts created by admin with role assignment.

2

Wallet Management

Admin manually recharges agent wallets. Players fund accounts via payment gateway. Real-time balance tracking across all transactions.

3

Ticket Purchase

User selects game type and numbers. System validates selection and wallet balance. Ticket generated with unique ID, QR code, and timestamp.

4

Draw Execution

Automated or manual draw initiation. Random number generation with cryptographic security. Results published instantly across all channels.

5

Winner Verification & Payout

System automatically identifies winning tickets. Winners notified via SMS and app notifications. Winnings credited to user wallet or claimed at retail location.

6

Reporting & Reconciliation

Real-time sales data aggregation. Commission calculations. Financial reconciliation and audit trail generation.

Core System Features



Centralized Game Engine

Real-time database architecture ensuring consistent data across all channels. The game engine handles ticket generation, validation, draw execution, and winner determination with millisecond-level synchronization.



Comprehensive Reporting

Sales analytics, win reports, commission statements, and performance dashboards. Customizable date ranges, filtering options, and downloadable exports in multiple formats including PDF, Excel, and CSV.



SMS Notifications

Automated messaging for ticket confirmations, draw results, winning notifications, and wallet updates. Multi-provider support with failover mechanisms ensuring reliable message delivery.



Agent Wallet System

Manual recharge by administrators with automated deduction on ticket sales. Complete transaction history, commission tracking, and reconciliation reports. Low-balance alerts and recharge requests.



Payment Integration

Multi-gateway support including Flutterwave, Paystack, and other regional processors. Secure payment processing with PCI-DSS compliance, automatic reconciliation, and refund management.



POS Printer Support

Thermal printer integration for physical ticket generation. Tickets include barcode/QR codes for verification, draw details, terms and conditions, and retailer information.

Payment Integration & Financial Management

Our platform is built with robust financial infrastructure, offering seamless and secure payment processing capabilities for both operators and players.



Diverse Payment Options

Integrate major payment methods including credit/debit cards, popular e-wallets, direct bank transfers, and various cryptocurrencies for maximum flexibility.



Multi-Currency Support

Support transactions in multiple global currencies, allowing operators to cater to a diverse international player base without exchange rate complexities.



Automated Reconciliation

Streamline financial operations with automated reconciliation processes for deposits, withdrawals, and commissions, ensuring accuracy and reducing manual effort.



Advanced Fraud Detection

Employ state-of-the-art fraud detection algorithms and real-time monitoring to safeguard transactions and protect against malicious activities, ensuring platform integrity.



Secure Payment Processing

Leverage PCI-DSS compliant gateways and robust encryption protocols to ensure all financial transactions are processed securely, protecting sensitive user data.

Security and Compliance Framework

Multi-Layer Security Architecture

The platform implements enterprise-grade security measures to protect user data, financial transactions, and game integrity. All sensitive data is encrypted both at rest and in transit using industry-standard protocols.

- **End-to-End Encryption:** AES-256 encryption for stored data, TLS 1.3 for data transmission
- **Role-Based Access Control:** Granular permissions ensuring users access only authorized functions
- **Comprehensive Audit Logs:** Immutable transaction records for regulatory compliance and dispute resolution
- **Fraud Detection:** Real-time monitoring algorithms identifying suspicious patterns and activities
- **Regular Security Audits:** Penetration testing and vulnerability assessments conducted quarterly

Regulatory Compliance

Built-in compliance features support worldwide gaming regulations including age verification, responsible gaming tools, transaction limits, and detailed reporting for regulatory authorities.

The system maintains audit-ready documentation and provides automated compliance reports as required by regional gaming commissions.

Agent Network Management

01

Agent Onboarding

Administrators create agent accounts with KYC verification, location assignment, and initial wallet funding. Agents receive POS credentials and training materials.

02

Daily Operations

Agents sell tickets through POS terminals, automatically deducting amounts from their wallet. Real-time inventory tracking ensures sufficient balance for sales volume.

03

Commission Calculation

System automatically calculates commissions based on sales volume and configured rates. Commission structures can vary by iGaming type, agent tier, and promotional periods.

04

Reconciliation & Settlement

End-of-day reconciliation matches ticket sales with wallet deductions. Agents submit reports while administrators verify transactions and process commission payments.

05

Performance Monitoring

Dashboard analytics track agent sales performance, commission earnings, and customer satisfaction metrics. Identify top performers and provide targeted support for improvement.

User Experience Journey

Registration

Quick sign-up via web or mobile with email/phone verification. Optional social media integration for faster onboarding.

1

2

Game Selection

Browse available iGaming types with clear descriptions, odds, and prize structures. View upcoming draws and jackpot amounts.

3

Ticket Purchase

Choose numbers manually or use quick-pick for random selection. Add multiple entries and confirm purchase with wallet or payment gateway.

4

Draw Results

Receive instant notifications when draws complete. Check results in-app, on website, or via SMS. System automatically identifies winning tickets.

5

Prize Claiming

Small winnings automatically credited to wallet. Larger prizes require verification before payout. Multiple withdrawal options available.

Market Opportunities & Growth Potential

\$95B

Global Market Size

The iGaming market continues rapid expansion, driven by technology and wider acceptance.

+11.7%

Projected CAGR

Significant growth expected, reaching over \$160 Billion by 2028, fueled by online penetration.

70%

Mobile Gaming Dominance

Mobile platforms now account for the vast majority of iGaming revenue and engagement.

Emerging markets in Africa, Asia, and LatAm present substantial untapped potential as the global shift to digital platforms accelerates.

Technical Infrastructure

Cloud-Native Architecture

The platform leverages modern cloud infrastructure to ensure scalability, reliability, and global performance. Microservices architecture enables independent scaling of components based on demand.

- Auto-scaling capabilities handle traffic spikes during major draws
- Multi-region deployment ensures low latency worldwide
- Containerized services for consistent deployment and updates
- Load balancing distributes traffic for optimal performance
- 99.9% uptime SLA with automated failover mechanisms



Database Architecture

Distributed database system with real-time replication ensures data consistency across all modules. Optimized indexing provides fast query performance even with millions of transactions.

Competitive Advantages of Bizmobia



Rapid Deployment

Launch your iGaming platform in weeks, not months, with our pre-configured modules and streamlined integration, significantly outpacing competitor setup times.



Lower TCO

Benefit from a significantly reduced Total Cost of Ownership through efficient resource utilization, minimal maintenance, and transparent subscription models, saving you operational expenses.



Superior Support

Access dedicated 24/7 technical and operational support with guaranteed response times, ensuring smooth operations and rapid issue resolution beyond standard industry offerings.



Extensive Game Variety

Offer a wider selection of popular iGaming options, from lotteries to instant wins and sports betting, attracting and retaining a broader player base compared to niche platforms.



Unmatched Scalability

Our cloud-native architecture effortlessly handles massive player volumes and transaction spikes, guaranteeing performance and availability even during peak demand, unlike less robust systems.



Advanced Analytics

Leverage real-time data insights into player behavior, game performance, and operational efficiency through comprehensive, customizable dashboards for informed decision-making.

Reporting and Analytics



Sales Analytics

Real-time and historical sales data by iGaming type, channel, agent, and region. Trend analysis identifies peak sales periods and popular iGaming configurations.



Financial Reports

Detailed revenue breakdowns, commission calculations, payout tracking, and reconciliation reports. Supports accounting integration and regulatory submissions.



Performance Metrics

Agent performance rankings, user engagement statistics, iGaming popularity metrics, and customer retention analysis. Exportable in multiple formats.

Future Enhancements and Roadmap

Multi-Currency Support

Enable operations in multiple currencies with real-time exchange rate integration. Players can fund wallets and claim winnings in their local currency, with automatic conversion handled by the system.

Multilingual Operations

Comprehensive localization supporting multiple languages across all user interfaces. Dynamic content translation ensures culturally appropriate messaging and regulatory compliance text.

Partner API Access

RESTful API platform enabling third-party resellers, affiliates, and partners to integrate iGaming services. Comprehensive documentation, sandbox environment, and developer support included.

Automated Draw Management

Enhanced automation for draw scheduling, execution, result verification, and winner notification. AI-powered fraud detection and blockchain-based result verification for complete transparency.

Predictive Analytics

Machine learning models for sales forecasting, player behavior prediction, and personalized game recommendations. Optimize agent inventory and marketing campaign targeting.

Next Steps and Implementation

Ready to Launch Your iGaming Platform

Bizmobia's comprehensive iGaming solution provides everything needed to operate a successful multi-game iGaming business across worldwide markets. The platform combines robust security, intuitive user experiences, and powerful administrative tools in a single, scalable system.

Implementation includes:

- Complete system deployment and configuration
- Staff and agent training programs
- Ongoing technical support and maintenance
- Regular feature updates and enhancements
- Regulatory compliance assistance

Contact Bizmobia to discuss your specific requirements, timeline, and customization needs. Our team will work with you to configure the platform for your target market and ensure a successful launch.

Contact Us

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